

Big Ideas, Better Cities: The Critical Role for Electric Mobility

20th April 2016

McMaster University, David Braley Health Sciences Centre
100 Main Street West, 2rd Floor, Hamilton, ON, L8P 1H6

AGENDA

Time	Description
8:30-9:00	Registration & Continental Breakfast
9:00-9:10	Master of Ceremonies: <ul style="list-style-type: none">• Dr. Mark Ferguson (Senior Research Associate, McMaster Institute for Transportation and Logistics) Welcome and Opening Remarks: <ul style="list-style-type: none">• Allison Sekuler, Acting Vice President, Research, McMaster University
9:10-9:30	“National Roadmap on Transportation Electrification – the Leading Role of Cities in Electric Mobility” <ul style="list-style-type: none">• Chantal Guimont, President, Electric Mobility Canada
9:30-10:15	Keynote: Jillian Anable, Chair in Transport and Energy, Institute for Transport Studies, University of Leeds Title: <i>To EV or Not to EV? The Role of Electric Vehicles in a New Mobility Future.</i>
10:15-10:45	Coffee in hallway
10:45-12:15	Social Costs and Benefits of Electric Mobility in Canada: Primary Data Collection and Analytical Results (Consumer and Public Transit) “Survey and Analysis of 20,000 Canadian Consumers” <ul style="list-style-type: none">• Mark Ferguson and Chris Higgins, McMaster Institute for Transportation and Logistics “Survey and Analysis of the Canadian Rental Vehicle Market” <ul style="list-style-type: none">• Hanna F. Maoh, Terence Dimatulac and Shakil Khan, Civil Engineering, University of Windsor “Nationwide Interviews with Transit Operators and Service Providers: Prospects for Electric Buses in Canada” <ul style="list-style-type: none">• Moataz Mohamed, McMaster Institute for Transportation and Logistics
12:15-13:00	Lunch and Visit Posters
13:00-13:45	Keynote: Julian Marshall, Environmental Engineering, University of Washington, USA Title: <i>Life-cycle Air Quality Impacts of Conventional and Alternative Fuel Vehicles</i>

13:45-14:45	<p>Electric Vehicle Impacts on Utilities: Electric Vehicles and Distributed Energy Resources</p> <p><i>Moderator & Presenter:</i> Dan Guatto, Burlington Hydro</p> <p><u>Panelists:</u></p> <ul style="list-style-type: none"> • Bob Oliver, Pollution Probe • Edward Arlitt, Independent Electricity System Operator
14:45-15:00	Break
15:00-15:45	<p>“Urban Emissions in Canada: The Impact of the Electric Car”</p> <ul style="list-style-type: none"> • Matt Adams, McMaster Institute for Transportation and Logistics <p>“The Economic Impact of Electric Vehicles: What are the Net Gains”</p> <ul style="list-style-type: none"> • Atif Kubursi, Econometric Research Limited
15:45-16:15	<p>“OEM Perspective on Electric Vehicles and Opportunities to Reduce GHGs”</p> <p>Marlene Chamandy, Manager, Government Relations Ford Motor Company Canada</p>
16:30-18:00	Networking reception

